

# Get to know Meetings and Events by Club Med

Discover us through our values



**Meetings & Events**  
by Club Med 

- **PIONEERING SPIRIT:** Ever since its creation by Gérard Blitz and Gilbert Trigano in 1950, the Club Med brand has been synonymous with **dreams, happiness** and **friendship** worldwide. As faithful as ever to its pioneering spirit, Club Med has constantly reinvented the alchemy of happiness to become **today's global specialist in friendly, upscale, multicultural all-inclusive holidays**
- **MULTICULARITY:** With its pioneering nature and presence on four continents, Club Med continues to grow and expand its business into new markets.
- **KINDNESS & FREEDOM:** The Club Med experience also brings the possibility of sharing a setting and an atmosphere in a spirit of comfort, enjoyment and freedom of choice. A happy, human and enriching experience to rediscover the joys of being together, thanks to the GOs' friendliness and professional attitude.
- **RESPONSIBILITY:** For the past 30 years, the Club Méditerranée Foundation is committed to reconciling tourism and solidarity. It fosters employee volunteer work, and the reformed recycling of Club Med. Thousands of GOs carry out volunteer work for the Foundation every day, and undertake solidarity actions in the vicinity of the properties and the villages.

